

Office of Selectmen

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STATEMENT OF POLICY No. 15

DIRECTIONAL REAL ESTATE SIGNS

In order to reduce the number of signs that are erected by Real Estate companies to direct clients to sites that are for sale, the Board of Selectmen will permit real estate agencies to erect the following type of real estate signs to direct the public:

1. A directional sign shall be generic stating, "REAL ESTATE FOR SALE, with a directional arrow. The Real Estate agency may include an identifying mark on their directional signs. This identifying mark must be small enough not to be considered advertising (not larger than one inch by two inches).
2. The sign can be two-sided; the face of the sign will be no larger than twelve (12) inches high by eighteen (18) inches wide. The sign must be mounted on a proper mounting so that the top of the sign does not exceed a height of thirty-eight (38) inches.
3. Only one directional sign will be permitted at any intersection regardless of the number of realtors making use of the directional sign. If more than one directional sign is present, all directional signs will be removed.
4. Non-conforming directional real estate signs will be confiscated by authorities. The Town shall impose a fine for non-conforming directional signs in the same manner as for other signs according to the provision of the Town's Zoning Ordinance. The Town will dispose of signs removed after all other actions are complete.

The Code Enforcement Officer will monitor use of these directional signs and advise the Town Administrator and Board of Selectmen of any problems encountered.

This Policy supplements and expands Statement of Policy No. 3, "Signs".

Date of Adoption:
July 22, 1993

Tina C. Borrin, Chairman
Ernest E. Davis, Jr.
Edwin A. Wakefield

BOARD OF SELECTMEN

This Policy received review, revision and update on September 21, 2006

Karel A. Crawford, Chairman
Edward J. Charest
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BOARD OF SELECTMEN